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After nearly 15 years of working in Human Resources across various industries, Thomas brings his experience of helping business leaders translate their vision into action and has also promoted talent strategies that allow companies to attract, retain, and develop their most valuable resources - their people.

**Strategic Management for Competitive Advantage** featuring **Thomas Lopez**:

- Defining the value of having a business strategy
- Identifying and creating competitive advantages
- Formulating and implementing your strategy
- Evaluating and controlling your strategy effectively for business growth

**Thursday, December 5, 2019**
10:00 a.m. – 12:00 p.m.
United Way – 50 Waugh Drive, Houston, TX 77007

**In Person Registration**

**Webinar Registration**

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Agenda

Wednesday, December 5, 2019
10:00 am – 12:00 pm
United Way–Houston, Community Resource Center

- 10:00 – 10:30 am  Registration and Sign-in
- 10:30 – 10:45 am  Welcome – About Us / Speaker Intro
- 10:45 – 11:30 am  Keynote Speaker – Thomas Lopez
- 11:30 – 11:45 am  Q&A
- 11:45 am – noon  Networking / Wrap-up

Strategic Management

- The value of having a management strategy
- Key elements for developing an effective strategy to help grow your business
- Developing a strategy aligned with the rapid changes in the business world

Thank you for joining us today. We value your feedback. Please remember to submit your evaluation form.