

## **Building a Work Ready Galveston**

The Galveston Regional Chamber of Commerce and Workforce Solutions are hosting a 2019 Business Conference with an emphasis on Hiring, Training and Retaining Employees. The morning sessions all qualify for CE Credits for HR Professionals.

## Agenda

8:30 - 9:15 a.m. - Make Your Interviewing ROCK! by Corey Harlock

- Design a consistent recruiting process to identify the right talent and remove personal bias from decision making.
- Position yourself above your competition in a candidate driven market by understanding and meeting the needs of your talent pool.
- Effectively communicate and keep "in-process" candidates informed and engaged and respectfully inform unsuccessful candidates that you are passing on them while preserving your reputation and their dignity.

9:30 - 10:15 a.m. - Training on a Shoestring Budget by Chris Bernhardt

- Increase employee engagement and retention, reducing turnover costs
- Increase productivity and customer satisfaction
- Reduce safety-oriented and other mistakes

10:30 - 11:15 a.m. - Engaging and Attracting a New Workforce by Thomas Lopez

- What is engaging and attracting?
- Who is in today's workforce and what are their needs?
- How to engage, attract, and retain today's new workforce.

11:30 a.m. - Luncheon Keynote Speaker: Parker Harvey

- Labor Market Information
- Current hot jobs in the Gulf Coast/Galveston Area
- What are the hot jobs for the future?

Wednesday, September 18, 2019 from 8:30 – 11:30 a.m. Galveston College – Abe and Annie Seibel Wing 4015 Avenue Q, Galveston, TX 77550

Registration is required at <a href="https://www.galvestonchamber.com">www.galvestonchamber.com</a>, events calendar. The seminars in the morning are provided at no charge. For the lunch and Keynote speaker there is a fee of \$35 for chamber members and \$55 for non-members.



Workforce Solutions is recognized by SHRM to offer SHRM-CP or SHRM-SCP professional development credits (PDCs). Each program is valid for 1 PDCs.

## For more information:

Workforce Solutions – Employer Service 713.590.2634

