



Hospitality and Tourism Careers

People love to travel and eat out. The hospitality and tourism career cluster includes occupations of those who make others comfortable when they are out of their home environments. These occupations include everything from chefs to hotel managers, to movie projectionists and dishwashers. You may have already worked in one of these jobs part time or during the summer. If you are working in one of these jobs now, then you are one of more than 300,000 people in the upper Texas Gulf Coast region (which includes Austin, Brazoria, Chambers, Colorado, Fort Bend, Galveston, Harris, Liberty, Matagorda, Montgomery, Wharton, Walker, and Waller counties) working in hospitality and tourism.

Whether you work in a kitchen or as a concierge in a luxury hotel, people skills--the ability to work with others and communicate well, are important in nearly all hospitality and tourism jobs. The willingness to learn new skills, a good work ethic, and a professional personal appearance are also important. All of these qualities are needed for success.

Occupations in hospitality and tourism do not necessarily require advanced education or training. In fact, there are many job opportunities in hospitality and tourism that require no additional formal education beyond high school. As in most fields, however, education does mean more pay. The highest paying occupations in the hospitality and tourism cluster, including travel agents and meeting and convention planners, typically require some advanced education. The Gulf Coast region has several education institutions that can help you prepare for a career in hospitality and tourism after you finish high school, such as the Conrad N. Hilton College at the University of Houston.

Work experience is also important to advance in hospitality and tourism careers. Many jobs in this cluster require the ability to make good decisions in short time frames, as well as the ability to determine what is needed to ensure customers' satisfaction and comfort. This kind of judgment is often developed over time and employers value it.

You can begin getting work experience in hospitality and tourism now. Many high schools offer career and technology courses related to this cluster and some have programs that will help you earn a professional certificate while you are in school. The certifications offered include Banquet Server, Certified Culinary Specialist and Travel Agent Proficiency (TAP) National Credential.

So where do you go to learn more about specific occupations in this career cluster? Try the internet. You can find lots of good information there. Also, the Gulf Coast Workforce Board has developed a couple of resources for career planning. One is a "*Focus On*" series of short profiles of high growth industries and occupations in demand in the Gulf Coast region. They are designed

to help students and parents plan for the future, <http://www.wrksolutions.com/jobs/focuson.html>. Also check out the Texas Education Agency's *Achieve Texas* site, <http://www.achievetexas.org>, which provides information and suggested courses of study for specific occupations. Finally, know that the U.S. Department of Labor has lots of great career information, including short videos illustrating what different jobs are really like, www.careervoyages.gov.

For more specific information on the local market for hospitality and tourism, check out the following chart. It will tell you how many people are employed in different jobs and the wages people can expect to earn in these jobs.

Upper Texas Gulf Coast Region

SOC Code ¹	Hospitality and Tourism Cluster Occupational Title	Annual Average Employment 2006	Percent Growth 2006-2016	Total Annual Average Job Openings ²	2007 Hourly Wages
<u>Short-term on-the-job training(Less than 1 month)</u>					
35-3031	Waiters and Waitresses	42,450	37.6%	3,895	\$7.74
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	61,550	41.8%	3,745	\$7.39
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	42,200	25.6%	1,890	\$8.74
37-2012	Maids and Housekeeping Cleaners	21,800	19.0%	825	\$7.72
35-9031	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	6,050	39.7%	655	\$7.58
35-9011	Dining Room and Cafeteria Attendants and Bartender Helpers	7,950	34.6%	605	\$7.16
35-9021	Dishwashers	7,350	36.1%	565	\$7.15
35-3022	Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	5,800	26.7%	560	\$7.37
35-2021	Food Preparation Workers	6,750	35.6%	470	\$8.20
35-3011	Bartenders	6,200	33.9%	440	\$8.73
35-2011	Cooks, Fast Food	5,400	31.5%	315	\$7.26
43-4181	Reservation and Transportation Ticket Agents and Travel Clerks	7,600	15.1%	280	\$15.64
39-3091	Amusement and Recreation Attendants	3,650	24.7%	270	\$8.49
39-3031	Ushers, Lobby Attendants, and Ticket Takers	2,400	22.9%	225	\$6.91
43-4081	Hotel, Motel, and Resort Desk Clerks	3,250	18.5%	190	\$8.24
35-2015	Cooks, Short Order	2,700	24.1%	140	\$8.50
39-9032	Recreation Workers	3,150	15.9%	110	\$8.96
35-9099	Food Preparation and Serving Related Workers, All Other	1,350	29.6%	105	\$10.47
35-3041	Food Servers, Nonrestaurant	1,800	30.6%	80	\$9.17
43-2011	Switchboard Operators, Including Answering Service	2,550	0.0%	55	\$11.86
39-3012	Gaming and Sports Book Writers and Runners	350	14.3%	15	\$7.88
39-6032	Transportation Attendants, Except Flight Attendants and Baggage Porters	400	25.0%	15	\$10.94
39-6011	Baggage Porters and Bellhops	400	12.5%	10	\$8.69
39-3021	Motion Picture Projectionists	100	0.0%	5	\$8.60
41-2012	Gaming Change Persons and Booth Cashiers	50	0.0%	5	\$13.18
<u>Moderate-term on-the-job training (1 - 12 months)</u>					
35-2012	Cooks, Institution and Cafeteria	5,900	27.1%	320	\$10.07
39-6021	Tour Guides and Escorts	600	16.7%	35	\$10.36
51-9012	Separating, Filtering, Clarifying, Precipitating, and Still Machine Setters, Operators, and	850	0.0%	20	\$17.32
39-2011	Animal Trainers	200	50.0%	15	\$11.63
39-6012	Concierges	350	28.6%	15	\$11.78
39-6022	Travel Guides	50	0.0%	0	\$15.87
<u>Long-term on-the-job training (More than 12 months)</u>					
35-2014	Cooks, Restaurant	16,450	41.0%	1,120	\$9.17
27-3091	Interpreters and Translators	1,050	42.9%	70	\$22.30
51-3011	Bakers	1,500	23.3%	70	\$9.84
27-2021	Athletes and Sports Competitors	450	11.1%	20	NA ³
27-2023	Umpires, Referees, and Other Sports Officials	250	20.0%	10	NA ³

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<u>Work experience in a related occupation</u>					
35-1012	First-Line Supervisors/Managers of Food Preparation and Serving Workers	18,400	35.1%	785	\$13.78
11-9051	Food Service Managers	6,050	24.0%	290	\$26.66
37-1011	First-Line Supervisors/Managers of Housekeeping and Janitorial Workers	4,800	19.8%	160	\$14.48
25-3021	Self-Enrichment Education Teachers	3,200	25.0%	115	\$21.95
35-1011	Chefs and Head Cooks	1,400	28.6%	60	\$19.87
11-9081	Lodging Managers	950	10.5%	35	\$31.29
<u>Postsecondary vocational training</u>					
41-3041	Travel Agents	1,800	-38.9%	10	\$16.68
<u>Bachelor's degree</u>					
13-1121	Meeting and Convention Planners	900	16.7%	40	\$24.29
27-1027	Set and Exhibit Designers	450	33.3%	25	NA ³
25-4013	Museum Technicians and Conservators	200	25.0%	15	\$21.41

Sources: U.S. Department of Labor Bureau of Labor Statistics and Texas Workforce Commission

¹ Standard Occupational Classification (SOC) Codes refer to a standardized coding system to categorize occupations. To find out more about an occupation, you can go to <http://online.onetcenter.org/find/>, enter the SOC code, and look at a complete description of an occupation.

² Total average openings include total job openings due to both growth and replacements. Job openings due to growth are created by increases in the total number of people employed in an occupation. Job openings due to net replacement estimate the need in existing jobs as workers vacate, change jobs, or leave the labor force.

³ Wage data for this occupation are not available.



Hospitality and Tourism Plan of Study

Recommended Plan _____
 Distinguished Achievement Plan _____

Learner Name _____
 Learner Signature _____
 Parent/Guardian Signature _____

Date _____
 Advisor Signature _____

High School Graduation Plan	9 th Grade	10 th Grade	11 th Grade	12 th Grade
	English I	English II	English III	English IV
	Algebra I	Geometry	Algebra II	Math Elective
	Biology I	IPC or Chemistry	Chemistry or Physics	Science Elective - Lab-based
	World Geography	World History	US History	Economics/Government
	Required Electives PE, Health, Fine Arts, Foreign Language, Communication Application, or Technology Applications _____	Required Electives PE, Health, Fine Arts, Foreign Language, Communication Application, or Technology Applications _____	Required Electives PE, Health, Fine Arts, Foreign Language, Communication Application, or Technology Applications _____	Required Electives PE, Health, Fine Arts, Foreign Language, Communication Application, or Technology Applications _____
	Required Electives PE, Health, Fine Arts, Foreign Language, Communication Application, or Technology Applications _____	Required Electives PE, Health, Fine Arts, Foreign Language, Communication Application, or Technology Applications _____	Career Electives Business, Management, and Administration Career Elective or Language (distinguished) _____	Career Electives Hospitality and Tourism Career Elective or Language (distinguished) _____
	Required Electives PE, Health, Fine Arts, Foreign Language, Communication Application, or Technology Applications _____	Career Electives Hospitality and Tourism Career Elective _____	Career Electives Hospitality and Tourism Career Elective _____	Career Electives Hospitality and Tourism Career Elective _____

Hospitality and Tourism Elective Courses approved by the Texas Education Agency: Food Production, Management, and Services I, Food Production, Management, and Services II, Hospitality Services I, Hospitality Services II, Institutional Maintenance Management Services I, Institutional Maintenance Management Services II, Hotel Management, Restaurant Management, and Travel and Tourism Marketing.

This plan of study should serve as a guide. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals