

ADDRESSING IDENTITY THEFT IN THE WORKPLACE



Wednesday, December 5, 2012
9 a.m. – 11 a.m.

WORKFORCE SOLUTIONS – East End
5104 Harrisburg, Houston, TX 77011
Laushelle Fair (713) 255-1208
laushelle.fair@wrksolutions.com

- **Registration required. Seating is limited.**
- **The event is FREE!**
- **Bring business cards for networking and door prizes**
- **Receive two hours of HR Credit from the HR Certification Institute**

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Topics To Be Addressed

- “Understanding the Problem”
- “Five Types of Identity Theft”
- “The Cost to Individuals and Businesses of Identity Theft and Data Breaches”
- “Existing Laws and Regulations Pertaining to Businesses”
- “Protecting Personal and Sensitive Data from Identity Theft”
- “Resources for Additional Information and Assistance”

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Identity theft has exploded into a serious national problem. Not only do businesses suffer direct losses due to this crime, but inadequate security and poor business practices may open a company up to liability suits, fines and loss of clientele. A company obviously must take adequate steps to protect the confidential information of its customers. But exactly where and how does ID theft become a concern for HR personnel?

While no one can totally prevent identity theft due to the human element of this crime, there are steps that a company can take to minimize risk factors for all of us. Safe information handling practices are the key to keeping identifying information out of the hands of thieves.

Congress and many state legislatures have passed legislation aimed at protecting confidential information in the workplace, and additional legislative protections are being proposed all the time. Federal laws regarding protection of customers’ and employees’ confidential information include the Fair and Accurate Credit Transactions Act (FACT Act) and the Fair Credit Reporting Act (FCRA). Join us to determine the level of risk to which your company may be vulnerable.

FEATURED SPEAKER: Craig Love, Legal Shield, LP

Craig Love is a regional manager with Legal Shield, LP, a business services firm specializing in employee legal and identity theft protection benefits for employers of all sizes nationwide. As a specialist in certified identity theft risk management, Mr. Love has extensive experience and expertise in fighting fraud by providing effective ways to increase awareness and understanding of identity theft. He details how these crimes occur and provides comprehensive risk management strategies to minimize their associated risks.

Mr. Love holds a juris doctorate degree from the Thurgood Marshall School of Law at Texas Southern University. He is a member of the Texas Bar Association and is acquiring CITRMS certification through the Institute of Fraud Risk Management. Mr. Love is also a group security specialist and conducts ongoing workshops on ID theft in the workplace for staff sizes ranging from 25 to 2,500. Mr. Love is committed to empowering small business clients with educational solutions that protect and grow their businesses, while helping to “level the playing field” for thousands by providing them access to the same quality of legal and consultative advice and expertise typically available only to large corporations.

THE EVENT IS FREE!

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