



**Tuesday, October 30, 2012  
9 a.m. – 11 a.m.**

WORKFORCE SOLUTIONS – Southwest  
12710 Bissonnet, Houston, TX 77099  
**Laushelle Fair (713) 255-1208**  
[laushelle.fair@wrksolutions.com](mailto:laushelle.fair@wrksolutions.com)

## **Good Care for Less Cost: How to Build a High-Performing Employee Health Plan**

### **Plus: How Small Businesses Can Grow Bigger Profits**

- **This event is FREE!**
- **Approved by HRCI for credit hours.**
- **Registration required. Seating is limited.**
- **Bring business cards for networking and door prizes.**

**CLICK HERE  
TO REGISTER**

#### **Topics To Be Addressed**

- **“Health Care Cost Trends”**
- **“Contributors to Rising Costs”**
- **“What Employers Can Do to Combat the Rising Health Care and Insurance Costs”**
- **“Key Considerations When Hiring an Employee Benefit Broker”**
- **“How to Grow A Small Business”**

Would you consider your company’s Employee Benefit Plan to be a high performer? In a recent study done by Towers Watson, high performers, or organizations that manage their Employee Benefit Plan in a proactive and strategic manner, achieved savings of 18 percent in health insurance costs (approximately \$2,000 per employee) and a savings of almost 20 percent for the employees themselves.

There are many contributing factors to the rising health care and insurance costs. High performers use strategies to mitigate or eliminate some of the increases. Join us as we discuss the current state of the marketplace, contributing factors to the rising costs, and strategies that you can use to lower your company’s health care costs.

You will also hear about how to grow a small business. Maya Durnovo will discuss the Goldman Sachs 10,000 Small Business Program at Houston Community College and how it is designed to give local small business owners the resources to grow.

#### **FEATURED SPEAKERS:**

**Ryan Johnson**, *The Noble Group, Consultant*

As a consultant with The Noble Group, Ryan specializes in working with mid-market companies to improve and fine-tune their employee benefit offerings. He is involved in all aspects of negotiations including plan architecture, contribution strategy, carrier selection, employee communication and ongoing support. Ryan works to provide new strategies to companies that can improve their plan for the company and its employees. He listens to his clients and their goals before making recommendations to create a tailored solution for each client.

**Dr. Maya Durnovo**, *Houston Community College, Dean of Economic and Workforce Development and Executive Director of Goldman Sachs 10,000 Small Business*

Dr. Durnovo’s life has been devoted to the mission of comprehensive community college. She brings three decades of leadership experience in each administrative area: career and technical education, student services, continuing education, and campus management. As the Dean of Economic Workforce Development, she develops partnerships with business and industry, provides leadership to local school districts, and collaborates with Texas community colleges and universities on workforce issues. Dr. Durnovo leads 12 workforce programs, a successful WorkKeys Service Center, and manages several grants all of which she has personally authored.