# Wednesday, September 26, 2012 10 a.m. – 12 p.m.

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# Can I Google Applicants? Managing Risk When Screening Candidates

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# CLICK HERE TO REGISTER

- The event is FREE!
- HRCI credits earned.
- Registration is required. Seating is limited.
- Bring business cards for networking and door prizes.

## Who Should Attend:

- Human Resources Managers/Directors
- Human Resources Business Partners
- Vice President of Human Resources
- Chief Executive Officers
- Chief Operations Officers
- Chief Accounting Officers

Social media in the employment world is a new and rapidly growing concern. More and more, employers are using the internet to gather information about job applicants. Social networking websites such as Facebook and LinkedIn allow employers access to information that would normally be off limits during an interview. Could this be creating a legal problem for employers?

In this lively session EEOC's Joe Bontke will spell out the risks and offer some remedy for the new risk of social network investigating when an applicant has some 'Google issues'. During this session you will learn:

- "What You Are Legally Allowed to Search When Investigating a Candidate"
- "The Return on Investment of Online Screening"
- "What Is The Current Case History That Might Motivate a Social Media Search Risk"
- "New Monitoring Tools and Methods for Effectively Analyzing Information Found On The Internet"

### FEATURED SPEAKER

#### Joe Bontke, Houston EEOC, Outreach Manager

Joe Bontke has been in the field of Human Resources and Civil Rights for the past 27 years and has experience in employment law and adult education. With a bachelor's degree in philosophy and a master's in education, he has been a Human Resources Director, Training Coordinator for the ADA Technical Assistance Center, Assistant Professor at Baylor College of Medicine and Chair of the Governors' Committee for People with Disabilities. His philosophy of education is that 90% is knowing where to find the information when you need it. Using his entertaining style, Joe has educated groups throughout the country and most recently, his work at the EEOC has enabled him to empower employers and employees with the understanding they need to work effectively at their jobs.





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