

Workforce Solutions



Targeting High-Skill High-Growth Jobs

Workforce Development Strategy

- The Gulf Coast Workforce Board oversees millions of dollars in federal workforce training money to be spent in a way that maximizes the use of public funds.
- Objective is to target resources to a focused list of high-growth, high-demand industries which offer the best promise for future job growth

Targeted Industries

- Oil and Natural Gas Extraction and Manufacturing (Energy)– Oil and Gas Extraction, Support Activities for Mining, Petroleum Products Manufacturing, Mining Machinery Manufacturing
- Health Services – General Medical, Surgical, and Specialty Hospitals, Offices of Physicians
- Education – Elementary & Secondary Schools, Colleges, Universities, & Professional Schools
- Professional and Technical Services – Computer Systems Designs & Related Services and Management, Scientific & Technical Consulting Services
- Specialty Construction – Building Equipment Contractors, Nonresidential Building Construction, Utility System Construction

Target Occupations

- Meet the demand for a qualified workforce as required to augment growth in high-growth, high-demand industries



Data Driven Targeting Step - Criteria

- Projected employment for 2018 equal to or greater than the average for all occupations
- Projected growth rate equal to or greater than the average for all occupations
- Minimum education requirement of a postsecondary degree or certificate, long-term on-the-job training or work experience in a related occupation
- Median hourly wages equal to or greater than the median for all occupations in the region



Beyond the Numbers.....

Validate the data and identify additional occupations in short supply or where a skills gaps exists in our targeted industries .

Health Services Industry Liaison

Mary Koch

Gulf Coast Health Services Steering Committee, founded in 2000 in conjunction with the Greater Houston Partnership as an industry-based workforce development group.

Education Industry Liaison

Michael Webster

School district leaders and human resource representatives.

Texas Education Agency

Miscellaneous schools

Aerospace and Energy Industry Liaison

Nancy Tootle

Brazoria County PetroChemical Council

American Petroleum Institute

Texas Chemical Council

Brazoria County Petrochemical Council

East Harris County Manufacturers Association

Petroskills

Miscellaneous companies

Construction/Skilled Crafts Industry Liaison

Cally Graves

Associated General Contractors

CMEF (Construction Maintenance Ed. Foundation)

Port of Houston Authority

Miscellaneous companies

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