The Lean Canvas Still HUNTER

XYZ Company

04-Jan-2013

Iteration #1

Problem	Solution	Unique Value Proposition		Unfair Advantage Can't be easily copied	Customer Segments	
Top 3 problems	Top 3 features	es Single, clear, compelling message that states why you a different and worth		or bought	Target customers Sample text	
This is a sample text, insert your own	Sample text			Sample Text		
text,	Sample text	Sample Text		Sample Text	Sample	Text
This is a sample text, insert your own	Key Metrics Key activities you measure	Sample		Channels Path to customers	Sample Text	
text,	Sample Text	Text		Sample Text		
This is a sample text, insert your own text,	Sample Text Sample Text	Sample Text	Sample Text	Sample Text	This is a sample text, insert your own text,	
Cost Structure Customer Acquisition costs		Sample Text	Revenue		Sample Text	Sample Text
Distribution costs Hosting People, etc.	Sample Text	Sample Text	Life Time V Revenue Gross Marg		Sample Text	Sample Text
PRODUCT			MARKET			

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