

Lesson 4

Social Studies TEKS:

2nd Grade	3rd Grade
SS: 113.13.9A, 113.13.19B, 113.13.20B	SS: 113.14.7A, 113.14.7B, 113.14.18C, 113.14.19B

Objective: Students will explore the concept of scarcity and its possible impact on an economy.

Audience: Independent or Partners

Time: About 2 or 3 45-minute sessions

Bloom's Taxonomy: Evaluation

Materials: Completed Blackline Masters A1–A3 and class-created posters, Blackline Master C, materials to create an advertisement (can be construction paper, copy paper, or computer programs, such as PowerPoint)

Instruction Considerations: Using Blackline Master C, The children will each choose a career to analyze what would happen if the career did not exist anymore in our economy. Students should refer to the services or products provided from Blackline Master A and/or the class-created posters.

After completing Blackline Master C, each child should create an advertisement to convince other people to pursue that career.

Advertisements and Blackline Master C can be graded using the following rubric:

Concept	1 Point	2 points	3 points	4 points
Scarcity	Shows no understanding of scarcity	Demonstrates minimal understanding of the concept by only listing one effect on the economy	Demonstrates understanding of the concept by listing 2 effects on the economy	Demonstrates full understanding of the concept including ability to foresee many effects on economy
Products & Services	Shows no understanding of products or services	Lists 1 – 3 things that the career provides but does not correctly identify it as a product or service.	Lists 1 thing that the career provides and correctly identifies it as a product or service.	Lists 2–3 things that the career provides and correctly identifies whether they are a product or service
Writing Conventions	In the advertisement, does not use correct spelling, grammar, and punctuation so that the reader is limited in comprehension.	In the advertisement, uses correct spelling, grammar, and punctuation to express him/herself with more than 2 errors.	In the advertisement, uses correct spelling, grammar, and punctuation to express him/herself with only 1–2 errors.	In the advertisement, always uses correct spelling, grammar, and punctuation to express him/herself.
Creativity	In the advertisement, demonstrates no creativity in convincing someone to have that job.	In the advertisement, demonstrates minimal creativity in convincing someone to have that job.	In the advertisement, demonstrates some creativity in convincing someone to have that job.	In the advertisement, demonstrates great creativity in convincing someone to have that job.