



Human Resources Training & Development Seminar

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After nearly 15 years of working in Human Resources across various industries, Thomas brings his experience of helping business leaders translate their vision into action and has also promoted talent strategies that allow companies to attract, retain, and develop their most valuable resources - their people.

Strategic Management for Competitive Advantage featuring [Thomas Lopez](#):

- Defining the value of having a business strategy
- Identifying and creating competitive advantages
- Formulating and implementing your strategy
- Evaluating and controlling your strategy effectively for business growth

Thursday, December 5, 2019

10:00 a.m. – 12:00 p.m.

United Way – 50 Waugh Drive, Houston, TX 77007

[In Person Registration](#)

[Webinar Registration](#)



Workforce Solutions is recognized by SHRM to offer SHRM-CP or SHRM-SCP professional development credits (PDCs). This program is valid for 1 PDCs. For more information about certification or recertification, please visit shrmcertification.org.

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Agenda

Wednesday, December 5, 2019

10:00 am – 12:00 pm

United Way–Houston, Community Resource Center

10:00 – 10:30 am	Registration and Sign-in
10:30 – 10:45 am	Welcome – About Us / Speaker Intro
10:45 – 11:30 am	Keynote Speaker – Thomas Lopez
11:30 – 11:45 am	Q&A
11:45 am – noon	Networking / Wrap-up

Strategic Management

- The value of having a management strategy
- Key elements for developing an effective strategy to help grow your business
- Developing a strategy aligned with the rapid changes in the business world

Thank you for joining us today. We value your feedback.
Please remember to submit your evaluation form.