



## PERFORMANCE, IMAGE, EXPOSURE

### Creating a Winning Brand for Career Success:

What are the elements of a professional successful brand? [Kimberly Distefano](#) will discuss and outline the critical ingredients you will need for success in obtaining and maintaining your winning brand.

- Understanding the importance of and gain insights into the critical components of a strong personal/professional brand
- Identifying your personal brand's area of strength and opportunity
- Increase understanding of how your performance, image and exposure influence and impact personal/professional branding

Tuesday, February 16, 2021

10:00 a.m. – 11:30 a.m.

Workforce Solutions Webinar

[Register Here](#)



Workforce Solutions is recognized by SHRM to offer SHRM-CP or SHRM-SCP professional development credits (PDCs). This program is valid for 1 PDCs. For more information about certification or recertification, please visit [shrmcertification.org](http://shrmcertification.org).



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### For more information:

Workforce Solutions – Employer Service  
713.590.2634



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# AGENDA

**Tuesday, February 16, 2021**  
**10:00 a.m. – 11:30 a.m.**  
**Workforce Solutions–Webinar**

10:00 a.m. – 10:15 a.m.	Sign-in
10:15 a.m. – 10:30 a.m.	Welcome – About Us / Speaker Intro
10:30 a.m. – 11:15 a.m.	Keynote Speaker – Kimberly Distefano
11:15 a.m. – 11:30 a.m.	Q&A

## **Performance, Image, Exposure**

- Understanding the importance of and gain insights into the critical components of a strong personal/professional brand
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