

EMPLOYER BRANDING

HARNESSING YOUR EMPLOYER BRAND TO WIN TALENT

Some key elements to enhancing your brand:

- Define the Employer Value Proposition
- Communicate the Opportunity
- Know Your Message

With 15 years of working in Human Resources across various industries, [Thomas Lopez](#) brings his experience of helping business leaders translate their vision into action and has promoted talent strategies that allow companies to attract, retain, and develop their most valuable resources - their people.

Thursday, May 14, 2020
10:00 a.m. – 12:00 p.m.
Workforce Solutions – Webinar

[Webinar Registration](#)



Workforce Solutions is recognized by SHRM to offer SHRM-CP or SHRM-SCP professional development credits (PDCs). This program is valid for 1 PDCs. For more information about certification or recertification, please visit shrmcertification.org.

For more information:

Workforce Solutions – Employer Service
713.590.2634

Agenda

Thursday, May 14, 2020

10:00 a.m. – 12:00 p.m.

Workforce Solutions–Webinar

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|--------------------|------------------------------------|
| 10:00 – 10:15 a.m. | Sign-in |
| 10:15 – 10:30 a.m. | Welcome – About Us / Speaker Intro |
| 10:30 – 11:30 a.m. | Keynote Speaker – Thomas Lopez |
| 11:30 – 11:45 a.m. | Q&A |
| 11:45 a.m. – noon | Networking / Wrap-up |

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