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| **WS 19-08 Change 3** |
| **Release Date: February 20, 2023** |
| **Effective Date: Immediately** |
| **Employer Service, Basic and Expanded Service, Financial Aid** |
| **Expires: Continuing** |

To: All Contractors

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Subject: Target Industries and Demand Occupations Lists

Purpose

Update the Gulf Coast Workforce Board’s latest guidance on key regional industries and demand occupations. This issuance replaces WS 19-08 Change 2 issued on March 2, 2021.

Background

The Gulf Coast Workforce Board targets the resources it controls – and influences those controlled by its partners in the regional workforce system – with its strategic plan and a series of supporting lists:

* Targeted Industries
* High-Skill, High-Growth Occupations
* Where-the-jobs-are

We use these lists to guide not only the Board’s strategic investments, but also to help our residents build careers in industries and occupations with good prospects and higher wages.

Because the labor market changes, we continually update our labor market information. This current update uses the most recently available data from the 2020-2023 employment projections.

We have developed several resources to help businesses, individuals, staff and community organizations better understand high-skill, high-growth careers in the Gulf Coast region. We make these resources available on our website at [www.wrksolutions.com/careerexploration](http://www.wrksolutions.com/careerexploration). We are in the process of updating our materials to reflect the new projection data.

Using the Lists

***Targeted Industries*** *(*[*List*](http://www.wrksolutions.com/Documents/Individuals/faj/highskillprofile/Targeted_Industries.docx)*)*

We use this list to help guide strategic investments of money and resources in our key regional industries. We also use this list to help guide actions of the Employer Service Division.

***High-Skill, High-Growth Occupations*** *(*[*List*](http://www.wrksolutions.com/Documents/Individuals/faj/highskillprofile/High-Skill_High-Growth_Occupations.docx)*)*

This is our demand occupations list. We use it as the basis for our system’s career information and guidance work. The occupations on this list represent good careers with higher than average wages, skill levels and employment opportunities for the next 10 years. We work to promote these occupations to our customers and the general public throughout the region.

We also use the High-Skill, High-Growth Occupations list to guide our offers of Workforce Solutions’ financial aid to customers, including Talent Development activities. Workforce Solutions will provide scholarship support to some of the region’s High-Skill, High-Growth occupations, provided there is a local vendor on the [Eligible Training Provider List](https://twc.texas.gov/partners/eligible-training-providers) and the vendor is an approved vendor for the Gulf Coast region.

Highlights

* This updated High-Skill, High-Growth list includes 147 occupations.
* The 36 occupations noted below are new to the High-Skill, High-Growth list

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| **SOC** | **Occupation Title** |
| 11-1021 | General and Operations Managers |
| 11-2021 | Marketing Managers |
| 11-3021 | Computer and Information Systems Managers |
| 11-3031 | Financial Managers |
| 11-3051 | Industrial Production Managers |
| 11-3061 | Purchasing Managers |
| 11-3071 | Transportation, Storage, and Distribution Managers |
| 11-3121 | Human Resources Managers |
| 11-9021 | Construction Managers |
| 11-9041 | Architectural and Engineering Managers |
| 11-9051 | Food Service Managers |
| 11-9111 | Medical and Health Services Managers |
| 13-1071 | Human Resources Specialists |
| 13-1121 | Meeting, Convention, and Event Planners |
| 13-1141 | Compensation, Benefits, and Job Analysis Specialists |
| 13-1151 | Training and Development Specialists |
| 13-2098 | Financial and Investment Analysts, Financial Risk Specialists, and Financial Specialists, All Other |
| 15-1257 | Web Developers and Digital Interface Designers |
| 17-2061 | Computer Hardware Engineers |
| 17-3012 | Electrical and Electronics Drafters |
| 17-3026 | Industrial Engineering Technologists and Technicians |
| 17-3098 | Calibration Technologists and Technicians and Engineering Technologists and Technicians, Except Drafters, All Other |
| 19-1042 | Medical Scientists, Except Epidemiologists |
| 21-1018 | Substance Abuse, Behavioral Disorder, and Mental Health Counselors |
| 27-3031 | Public Relations Specialists |
| 31-2021 | Physical Therapist Assistants |
| 31-9092 | Medical Assistants |
| 41-3091 | Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel |
| 41-4012 | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products |
| 47-2011 | Boilermakers |
| 47-5022 | Excavating and Loading Machine and Dragline Operators, Surface Mining |
| 47-5071 | Roustabouts, Oil and Gas |
| 49-2098 | Security and Fire Alarm Systems Installers |
| 49-9012 | Control and Valve Installers and Repairers, Except Mechanical Door |
| 49-9051 | Electrical Power-Line Installers and Repairers |
| 51-9162 | Computer Numerically Controlled Tool Programmers  |

***Where-the-jobs-are*** *(*[*List*](http://www.wrksolutions.com/Documents/Individuals/faj/highskillprofile/WTJA.docx)*)*

This is our “hot jobs” list showing occupations with the most number of jobs regardless of wages, educational requirements, or growth. The sole requirement for this list is at least 667 job openings each year. We also use this in providing career information and guidance to customers.

Career Exploration Resources

Customers, staff, and community organizations frequently use Workforce Solutions’ career exploration tools to make informed employment and training decisions. In addition to our lists, we provide a variety of career planning resources at [www.wrksolutions.com/careerexploration](http://www.wrksolutions.com/careerexploration). We are in the process of updating our materials to reflect the 2020-2030 projection data.

Education & Training Vendors

Our education and training vendor network is currently open to vendors to submit applications to provide basic skills education, career training or career advancement training. Vendors may visit our [Become A Vendor](http://www.wrksolutions.com/about-us/business-opportunities/become-a-vendor) page for more information.

Action

* Make sure all staff members at every level are aware of the updated 2023 Targeted Industries, High-Skill, High-Growth Occupation and Where-the-jobs-are lists.
* Make sure all staff use the resources in this issuance to provide career information and guidance to help customers build their careers.
* Make sure all staff working with customers interested in scholarship support are utilizing the [Eligible Training Provider List](https://twc.texas.gov/partners/eligible-training-providers) and Gazelle to identify training programs supported by Workforce Solutions.

Questions

Staff should first ask questions of their managers or supervisors. Direct questions for Board staff through the [Issuance Q&A](http://www.wrksolutions.com/staff-resources/issuances/submit-a-question-issuances-qa).